



Product BULLETIN

September 2, 2008

Dear Valued Customer,

Please find enclosed a copy of **the new VPI General Catalog** hot on the heels of our new VPI Rubber Architectural Folder and new VPI ESD Static Control Folder.

Next month, we will be sending you a copy of our **new VPI Wall Base and Installation Accessories Architectural Folder** that I also think you will be very impressed and pleased with.

The new **VPI General Catalog** is packed with useful information and has been designed to be used as an actual **"selling script"** for your sales team while presenting the VPI line to existing and potential customers.

In addition, there are a number of new items including:

- a **refreshed rubber line**
- more color coordinated **transitions and accessories**

In addition, VPI products are **now greener & more environmentally friendly than ever**. Specifically, all VPI products are now **FloorScore certified** while also contributing to qualification for many **LEED credits** across several categories.

The Brochure has also been updated with a new line of custom commercial solid vinyl tile called VPI Premium Resilient Tile that can be specially designed, colored, priced and made-to-order by VPI on a case-by-case basis to meet larger installation opportunities.

Please enjoy your complimentary copy of our new VPI General Catalog and of course feel free to order additional catalogs by faxing your orders to 920-458-1368. The part number for the new VPI catalog is still 11MK8015 and there are 150 catalogs per carton. Each catalog is priced at \$3.98.

Thank you for your outstanding support of VPI.

Sincerely,

A handwritten signature in blue ink that reads 'Tom Reese'.

Thomas H. Reese
Vice President – Sales
VPI Corporation

